# **BUSINESS PROFILE**



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# **CERTIFICATIONS:**

Minority-Owned Business EDWOSB - *i*AM Washington Consulting Team N2STEM SDVOSB Non-Profit - MTF

### SAM REGISTERED:

• #3D3L6

### EIN #:

• 26.00191-55

# **BUSINESS SUMMARY:**

**iAM** focuses on Business Development and Capacity building for HBCUs & small businesses that have patents or intellectual property. We specialize in working with Senior Executives to develop marketing and sales strategies for disruptive technologies. We strategically provide our methodologies to lower client cost by using our proprietary *EMOLIS* platform.

### **MISSION:**

To provide our clients the personnel with marketing expertise and related management skills to allow them to more effectively their strategic & tactical plans.

## **VALUES:**

**Commitment -** We are committed to professionalism, responsiveness, and developing long-lasting relationships. **Excellence -** We strive for excellence in all that we do and constantly strive for improvement. Our focus is on providing innovative and customized consulting solutions to meet each client's specific needs and objectives. **Teamwork -** We are dedicated to operating a as a team. We are committed to collaboration, communication, and respect.

Integrity - We conduct our business openly and honestly.

## **CORE COMPETENCIES:**

- 541611 Administrative Management and General Management Consulting Services
- 541618 Other Management Consulting Services
- 611430 Professional and Management Dev.
- **541512** Computer Systems Design Services
- **541612** Human Resources Consulting Services
- 541511 Custom Computer Programming Services
- 541430 Graphic Design Services
- 541512 Computer Systems Design Services
- 561320 Temporary Virtual Support Services

## **OUR APPROACH:**

At **iAM**, we work as a team and utilize our strengths and expertise to add value to our clients. Our combined backgrounds in Business Development, Marketing and Administrative Services is a strong foundation to develop and deliver superior consulting and administrative solutions.

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